

Drake Leier

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<https://www.drakeleier.com/>

EDUCATION

Candidate for **Bachelor of Science in Commerce & Business Administration**, The University of Alabama
Graduation Date: December 2025 **GPA:** 3.6/4.0
Major: Management Information Systems/Business Cybersecurity **Minor:** Cyber Criminology

EXPERIENCE

June 2024 –
September 2024

Business Development and Technology Integration Intern, IWA Consolti, Orizaba, Veracruz, Mexico

Goal: Improve processes, client engagement, and lead generation strategies at IWA Consolti.

Value: International client interaction, cross-language communication, process optimization.

My contribution:

- Enhanced client engagement by analyzing requirements, creating tailored solutions, refining international communication practices, and built a Python application for sentiment analysis
- Developed and implemented a new lead generation strategy for Google Ads, Facebook, and LinkedIn, significantly boosting lead quality.
- Led language training sessions and collaborated on a web application to streamline restaurant order management across multiple delivery platforms.
- Evaluated and improved internal workflows, contributing to an English version of the company website and enhancing project management processes.

May 2023 –
August 2023

AI Content Strategist, The James Hotel, Saskatoon, Canada

Goal: Leverage large language model capabilities to optimize content creation for The James Hotel

Value: Doing research, attending meetings, working with others

My contribution:

- Created data-driven content strategies across digital presence via analytics insights
- Created plan for funding of a personalized guest recommendations service based on LLM output
- Conducted a thorough analysis of the industry landscape and delivered updated 25+ datasets into custom LLM

November 2022 –
December 2024

Education and Wellness, Sigma Tau Gamma Fraternity, Tuscaloosa, AL

Goal: Secure, prepare, and provide proper resources and services for the chapter

Value: Academic guidance, hosting meetings, working with every individual directly

My contribution:

- Coordinated weekly chapter meetings and fundraising events for multiple organizations.
- Tutored study sessions and assisted management of allocating hours for MyGreekStudy
- Offered mental and physical wellness resources to chapter members, former and current.

TECHNICAL EXPERIENCE

Programming Languages: HTML, CSS, JS, C#, Python, SQL, Java, Next JS, React

Operating environments: MS Windows, macOS, IOS, Android, Kali Linux,

Business tools: Office Suite, Visual Studio Code, iMovie, Figma, MetaBase, IntelliJ IDE, .NET, MYSQL, SQL Server Management Studio, Node.js, Heroku, Github, ERDPlus, Tableau, Confluence,

Cybersecurity Frameworks & Standards: CompTIA Security+ , NIST 2.0, ISO27001, SOC2, OWASP, GDPR

Custom Software: GhostSolve – A stealth coding assistant for high-pressure environments

HONORS AND ACTIVITIES

Honor Roll

Dean's List

Sigma Tau Gamma

2nd Place in MGT488 Cybersecurity Case

Competition & published in MGT488 Cybersecurity Strategy Teaching Note, University of Alabama Press, Tuscaloosa, Alabama, US.

Oakmulgee, AL Cleanup

Alabama Information Management Society (AIMS)

Alabama Association for Information Systems (AIS)

Languages: Spanish (Native), English (Bilingual)